

Total Responses: 94

Q1: The PTA sponsors several family friendly activities throughout the year. Please rate the following:				
–	It's really great way to make money	I buy a few things	I'm neutral on this one	I don't care for this fundraiser
No Fuss Fundraiser	76.34%	6.45%	15.05%	2.15%
Box Tops for Education	52.17%	16.30%	22.83%	8.70%
Restaurant Spirit Nights	43.96%	34.07%	18.68%	3.30%
Spirit Wear	22.58%	48.39%	23.66%	5.38%
On Line Auction	20.88%	15.38%	53.85%	9.89%

Q2: In order to raise money for the above activities as well as other programs throughout the year, we have several fundraisers. Please rate the following:				
–	My family eagerly looks forward to it!	It's a fun activity	We go if we don't have any other plans	We could do without this one
Fire and Ice Game	52.22%	28.89%	12.22%	6.67%
Talent Show	42.22%	27.78%	21.11%	8.89%
Fall Festival	35.56%	32.22%	27.78%	4.44%
Family Movie Nights	26.97%	26.97%	37.08%	8.99%
Spring Fling	23.60%	26.97%	31.46%	17.98%
Back to School Picnic	17.05%	45.45%	28.41%	9.09%
Heritage Night	2.30%	17.24%	36.78%	43.68%

Q3: One of the easiest ways to learn what is going on and to impact decisions is to attend the monthly PTA meetings. I attend PTA meetings because:(check all that apply)	
I feel it's important to have a voice	60.42%
There is a specific item on the agenda I want to discuss	50.00%
There is a presenter I am interested in hearing	29.17%

Q4: I don't attend PTA Meetings because(check all that apply)	
They are not at a convenient time	73.53%
I'm just not interested	17.65%
They don't have items on the agenda that interest me	10.29%
They run too long	10.29%

Q5: I would like to see the PTA concentrate next year's funds on (please check all that apply)	
Resources for the classroom	66.28%
New Technology	56.98%
After school programs	41.86%
Equipment for Music	31.40%
Equipment for P.E.	29.07%
Special Speakers/Presentation/Author visits	29.07%

Q6: Please tell us a bit about how you prefer to get up to date information about PTA Happenings.

	It's very important for receiving current information	I glance at it when I get it (but don't seek it out)	I never look at this
–			
Direct Emails from the PTA	86.67%	12.22%	1.11%
Friday Folder Papers	82.22%	15.56%	2.22%
Weekly Paw Print	67.03%	29.67%	3.30%
Monthly Panther Paws	47.73%	46.59%	5.68%
FCPS - News You Choose	38.82%	51.76%	9.41%
Poplar Tree PTA Facebook Page	32.94%	31.76%	35.29%
Poplar Tree PTA Website	30.68%	37.50%	31.82%

Q7: Additional thoughts about Communications from the PTA. . .
• I could do without robocall reminders. Twitter would be helpful.
• FB PTA private group would be great
• If the emails are being sent and the phone voice mail reminders are there then it's not necessary to send prints in Friday folders. This can reduce the work and save paper
• I like KIT emails the best for communication. I do not have a problem with the occasional phone call for special events.
• Please be more consistent in sending information electronically -- papers get lost or don't make it home at all.
• Communication from the PTA president was much better this year. I appreciated the directness. There are too many places to get information but not enough info in each place. You have to piece different communication avenues together in order to get the info.
• It would be great if there can be a centralized place where all the current events are listed.

Q8: I was really happy that the Poplar Tree PTA did . . .
• Got rid of Boosterthon, family movie nights, spring fling, fall festival, science night, fire & ice, after school activities, silent auction, restaurant nights, talent show, Reflections program, staff appreciation, No Fuss online auction,

Q9: One thing I would like to see the Poplar Tree PTA do differently next year would be
• Have smaller number of high quality activities that the whole school comes to instead of so many different ones that only a small percentage attend.
• It would be helpful if a list of all after school activities available was sent out upfront before the individual flyers so that families could make decisions on all the options offered.